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GLADIOLUS

1954

Our 31st Annual Catalog

GELSER BROTHERS

DALTON, N. Y.

GREETINGS

We take great pleasure in presenting our catalog for 1954. Our listing contains the best of the new and older varieties as well as the best of the foreign varieties.

We had a very good growing season despite an unusually dry year. We do not have as many large or No. 1 bulbs as usual because of the dry weather, but they are exceptionally free of disease and, as for thrips, we had none.

All our bulbs have careful handling in the field and in storage to prevent bruising. All bulbs are inspected when cleaned, also a second inspection at planting time, which we believe is the best way to eliminate disease.

We personally inspect every order before it is packed for shipment. Our policy is not to grow more *Gladiolus* than we can give our personal attention.

We wish to thank you for the many fine orders we received last season.

With best wishes for a good Glad year.

Sincerely yours,

Gelser Bros.

EXTRAS

We always give extras in count in new varieties if our stock permits. We have reduced our prices on most items, which we believe is much better than allowing discounts.

PRICES and TERMS

Gladiolus prices are good for this spring only and good only as long as our present stocks last.

Terms: Full remittance should accompany ALL orders. However, we will ship C.O.D. on request, when 25 per cent of the amount of the order is paid in advance.

SIZE OF GLADIOLUS BULBS

Large bulbs are $1\frac{1}{4}$ to 2 inches or more in diameter (No. 1 & No. 2) the best blooming size.

Medium bulbs are $\frac{3}{4}$ to $1\frac{1}{4}$ inches in diameter (No. 3 & No. 4). This size will give good bloom, but a little later than the large size.

Small bulbs are $\frac{3}{8}$ to $\frac{3}{4}$ inches in diameter.

When there is a figure before the price of a variety, as 2-15c or 3-15c, it means 2 bulbs for 15c, or 3 bulbs for 15c, etc.

Cultural directions will be sent with all orders.

DELIVERY CHARGES

We pay the delivery charges on bulbs selected from our retail list. Bulbs priced by the 100 are also prepaid.

ORDER EARLY

Please place your order early in order to avoid disappointment, as a great many varieties will be sold out early. It is important that orders for small sizes and bulbets be received early, as we begin planting our own stock in April and may not have the stock to fill late orders.

The cost of producing stock has increased, but we have not increased our prices. In many cases we have reduced them in order to sell out early, as we must curtail our planting this year, so it will be wise to take advantage of our prices now.

SECOND CHOICE, PLEASE!

Due to the heavy demand for bulbs this year, it is to your advantage and also to ours, if you would give a second choice, either in size or another variety.

PLEASE READ CAREFULLY

We ship either by parcel post or express, whichever we think is safest and best at time of shipment.

On fair sized orders we advise shipment by express in cold weather as express orders are insured against freezing.

We prepay the delivery charges on all bulbs listed in this catalog, retail and wholesale.

	Per	Large	Medium	Small
Abessinie (K & M) Color very deep mahogany red. The florets are well placed on a tall stem. Early flowering.	1	.40	.30	
Abu Hassan (Pf.) Color dark blue, much better than Pelegrina. Healthy grower with 7 to 8 medium sized florets open on a tall stiff stem.	2 10	.20 .80	3—.25 .60	
Admiral DeRuyter (K & M) The color is medium salmon pink with a creamy blotch on the lower petal. Opens 6 wide well placed florets measuring 6 inches across on a tall stem. Early mid-season.	1 10	.20 1.50	.15 1.20	
Adventurer (Aust.) Large smoky salmon with bright cherry blotch. Opens 8 large florets on a tall spike.	1 10	.20 1.50	.15 1.20	
All Glory (Toon) A new color in gladiolus, glistening tangerine orange, with a deep purple blotch. Florets are ruffled.	1	.30	.20	.10
Aljechin (K& M) Color deep violet purple. The wide open florets are strongly attached to a medium tall stem. Splendid opener when cut in bud, a new color in glads. Healthy grower and fine propagator.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Alzada (Wilson) Smoky orange or dark old rose with big cream blotch. Color clean and different. An eye catcher. Heavy substance and ruffling. Very fine smoky.	1	.50	.40	
Annamae (Pommert) A very early snow white, extra fine commercial to catch the early market. Good grower and propagator.	2 10	.20 .80	3—.20 .50	5—.15 .25
Aotearoa Large creamy white. Opens 6-8 nice blooms.	2 10	.20 .80	3—.15 .50	
Apache (Gelser) Ground color orange heavily overlaid with smoky purple. Large yellow throat blotch, healthy grower with 10-12 florets open.	2	.25		
Ares (K & M) Color amber white with a pink glow. The edges are slightly ruffled with distinct scarlet blotch. 8 medium sized florets open on a tall spike.	1	1.00	.75	.50
Aristocrat (Salman) Purplish wine-red good texture, long straight stems, very fine.	1	.25	.20	
Astrid (Jack) Clear medium rose of a new and distinct shade, with a narrow throat line and a slight feather in the throat. Tall, husky grower with 6 or more ruffled blooms open. A very beautiful variety.	2 10	.20 .80	3—.20 .50	
Ataturk (Salman) Very deep maroon with velvety black glow. The best in this color.	1	.25	.20	2—.20
Atlas (Pf.) A nice violet blue with darker throat blotch. 6-7 florets open on a strong spike.	2	.25	3—.25	5—.25

	Per	Large	Medium	Small
Atom (Hedgecock) A beautiful small flowered scarlet, edged white. Distinctive and one of the best for small arrangements.	2 10	.20 .80	3—.20 .50	5—.15 .25
Aureole (Pruitt) Beautiful light yellow with 6-7 heavily ruffled well placed florets open on a medium tall spike. Substance is very heavy. A beautiful variety that you will like.	2 10	.20 .80	3—.20 .50	5—.15 .25
Beauty's Blush (Fischer) Cool sparkling blush pink without markings with 7-8 wide open florets on a tall 18-bud spike. A good healthy grower with plenty of bulblets which grow well.	2 10	.20 .80	3—.20 .50	5—.15 .25
Belle Jaune (K & M) Medium yellow self color with 6 well formed lightly waved open florets on a tall wiry stem. Very early and a good propagator.	2 10	.20 .80	3—.20 .50	5—.15 .25
Beltrami (Lins) Ruffled and fluted florets of golden brown to deep mulberry. A very nice smoky.	2 10	.20 .80	3—.20 .50	5—.15 .25
Benares (K & M) Color deep pink with carmine feather on lower petals. The florets are of good substance and are well attached to a tall slender stem. Good grower.	2 10	.20 .80	3—.20 .50	5—.15 .25
Berolina (Pf.) Deep scarlet red with a creamy white blotch which makes it very attractive. Its large round florets are well placed on a spike that never crooks, with 6 florets open at one time. An excellent propagator.	2 10	.20 .80	3—.20 .50	5—.15 .25
Benjamin Britten (K & M) Rhodamine purple or deep lavender with white stripe. Unusual shade and very beautiful. Tall spikes with 6-8 wide open large blooms. Early flowering and good propagator.	2 10	.20 .80	3—.20	
Big Smoke (Hatch) Smoky plum with darker throat blotch. A very beautiful color that is different.	1 10	.20 .80	3—.20 .50	5—.15 .25
Bischofsstab (Pf.) Cyclamen purple with velvety shine. Early flowering.	1	1.00	.75	.50
Black Diamond (Gelser) Very dark red, almost black, intensely ruffled with 5-6 medium sized florets open. Has a color sheen lacking in most dark reds. Well liked by florists. Bulblets are quite hard to germinate.	2 10	.20 .80	3—.20 .50	
Black Phantom (Cave) A dark red exhibition variety. Called a dark red Picardy. Grows tall and straight with 7-9 five-inch florets open at a time. Formerly called Paul Robeson.	2 10	.20 .80	3—.20 .50	5—.15 .25
Bloemfontein (K & M) Color salmon with a soft yellow blotch. Many large open flowers on a tall stiff, stem. Mid-season cut flower.	2 10	.20 .80	3—.20 .50	

	Per	Large	Medium	Small
Blue Herald (Holland)	1	.25	.20	.15
Purplish violet with carmine stripes, very early.	10	2.00	1.60	1.20
Boise Belle (Roberts)	2	.25	3—.25	5—.25
A most unusual and beautiful color arrangement of deep pink and yellow. The clear yellow lip petals have a dainty edging of pink. 10-12 4½ in. florets open on a tall spike. A very beautiful variety you will like.	10	1.00	.70	.40
Boldface (Evans)	2	.20	3—.20	5—.15
Color deep salmon pink or light scarlet. The throat marking is deep red on white. A tall straight growing variety with 7-8 large florets open. A must have for those who like them strikingly blotched.	10	.80	.50	.25
Bolero (Leffingwell)	2	.25	3—.25	5—.25
Smoky orange with dark red blotch. Opens 5-6 heavily ruffled fluted and needlepoint blooms of heavy texture. A great novelty.	10	1.00	.70	.40
Bonfire (Fischer)	2	.25	3—.25	5—.25
Glowing fiery scarlet, tall plant with 6-8 well placed florets open	10	1.00	.70	.40
Bo Peep (Butt)	2	.25	3—.25	5—.25
Buff pink miniature with a deep cream throat. Heavily ruffled, very early.	10	1.00	.70	.40
Boulogne (Salman)	2	.20	3—.20	5—.15
Color a rich wine red. Opens 8 large blooms on a tall husky plant. A beautiful flower and fine propagator.	10	.80	.50	
Bouton D'Or (De Bruyn)	2	.20	3—.20	5—.15
Clear deep yellow. Many wide open florets on a strong wiry stem.	10	.80	.50	.25
Bushfire (Purplish)	1	.25	.20	.15
Smoky old rose, overlaid brick-red, yellow throat.	10	2.00	1.60	1.20
Bretange (Visser)	2	.20	3—.20	
Soft rose with slight carmine mark. Six large florets on a straight spike. Awarded first class certificate at Haarlem. A very pleasing color and long spikes.	10	.80	.50	
Bridal Orchid (Carlson)	2	.20	3—.20	5—.15
Pastel lavender. Opens up to 10 six-inch blooms on a tall, strong plant. Opens good from tight bud, a good show flower and should be a good commercial.	10	.80	.50	.25
Broadway Melody (Pf.)	1	1.00	.75	.50
Color salmon pink with a soft creamy yellow glow on lower petal.	10	8.00	6.00	4.00
Buckeye Bronze (Wilson)	2	.20	3—.20	
Smoky old rose. A very fine novelty in a different color.	10	.80	.50	.25
Burma (Palmer)	2	.20	3—.20	5—.15
A very deep rose shading lighter in the throat. Heavily ruffled blooms on a straight spike. Very heavy texture. Nearly every bud will show color when first flower opens.	10	.80	.50	.25
Butterscotch (Langworthy)	2	.25	3—.25	5—.25
Color yellowish buff blending to Indian yellow. Throat marks of pastel orange. Tall grower and good propagator.	10	1.00	.70	.40

	Per	Large	Medium	Small
Captain Kidd (Roberts) A glowing deep red without markings. Builds fine spikes with 7-8 florets open.	1 10	.50 4.00	.35 2.60	20 1.50
Cheyenne (Wilson) Wide open ruffled florets on a tall plant. Opens 8-10 florets.	2 10	.30 1 20	3—.25 .75	5—.25 .40
Choctaw (Wilson) Color rich light chocolate overcast orange with orange red blotch. Tall plant with 10 open florets. Something different.	2 10	.30 1.20	.20 .80	4—.20 .40
Chief Pontiac (Snyder) Bright orange scarlet shading deeper in the throat. Tall grower with 5-6 florets open.	2 10	.30 1.20	3—.25 .75	5—.25 .40
Chronique (K & M) Color warm deep salmon or very deep azalea pink. It is very striking as it has no markings.	1 10	1.00 8.00	.75	.50 4.00
Circe (K & M) Russet-orange color with a deeper red feathered blotch and creamy yellow band. Florets are well placed on a strong growing spike.	2 10	.20 .80	3—.20 .50	5—.15 .25
Clarence D. Fortnam (Kaler) Lightly ruffled clear blush pink. Opening 6-8 well placed florets on a strong stem.	1 10	.50 4.00	.35 2.80	.20 1.50
Cleo (Youmans) Fine new shade of soft pink with amber blotch. 7-8 ruffled florets open of good substance.	2 10	.20 .80	3—.20 .50	5—.15 .25
Columbia (Roberts) Clear creamy white edged medium rose. Color similar to Corona but a healthier grower.	1 10	.75 6.00	.50 4.00	.25 2.00
Complexion (Bastian) Color, a light shade of pink that is very beautiful. Opens 6-7 florets on a good stem.	1 10	.20 1.60	15	.10 .80
Connie G (Woods) A tall ruffled cream which created a sensation when first shown. Opens 8-9 large florets on a long flower head, very heavy substance. A very beautiful variety.	1 10	.30 2.40	.20 1.60	.15 1.00
Constantine (Pf.) Color carmine rose with creamy blotch on lower petals. Early flowering.	1 10	.25 2.00	.20 1.60	.15 1.00
Cover Girl (LaSalle) Very tall medium pink. Opens up to 10 5½-inch florets on a long flowerhead. Winner of many ribbons.	2 10	.20 .80	3—.20 .50	.25
Cream Orchids (Fischer) The waxy, creamy heavily lacinated florets are orchid like in form. A beautiful glad.	1 10	.30 2.40	.20 1.60	.15 1.20
Crinkle Cream (Ellis) Ruffled cream with wide open florets. One of the most beautiful light yellows. Very tall, strong grower. Late.	2 10	.20 .80	3—.20 .50	
Crinklette (Butt) Nice dark orange pink miniature. Well ruffled and heavy texture. 6-7 florets open.	2 10	.20 .80	3—.20 .50	5—.15 .25

	Per	Large	Medium	Small
Crown Jewel (Fischer) Color light rose pink flushed lavender with deeper colored blotch in throat. Opens 7-8 florets at a time. Extra fine.	1 10	.40 3.00	.30 2.50	.20 1.60
Cupid (Fischer) A very nice waxy, ruffled small white glad on a tall wiry stem. Fine for table decoration.	2 10	.20 .80	3—.20 .50	5—.15 .25
Cynthia (Graff) An early blooming light yellow that opens up 6-8 florets on a long spike.	2 10	.20 .80	3—.20 .50	5—.15 .25
Daisy Mae (Lins) Beautiful orange pink with cherry throat. Tall, strong, husky grower with 7-8 large, well-placed, open blooms.	2 10	.20 .80	3—.20 .50	5—.15 .25
Desert Dusk (Rich) Large smoky salmon with blue overcast and orange red blotch.	1 10	.75 6.00	.50 4.00	.35 2.80
Dieppe (Hassel) Deep salmon red with darker blotch. Large flowers of a very beautiful color, 8-9 open at one time on a long flowerhead. A must have.	2 10	.20 .80	3—.20 .50	5—.15 .25
Dorothy Armstrong (Beardmore) A medium shade of purple. It will open 7-8 4½ in florets on a tall wiry spike. A splendid cutting variety that stands the heat. Should go over good for market.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Dream Girl (Krueger) Tall pale rosy pink with a dark rose feather. Opens 7-8 five inch blooms at one time.	2	.25	3—.25	
Dr. van Dobben de Bruyn (Salman) Pure white with only a faint green shade deep in the throat. 6-8 large blooms open on a tall husky plant, good healthy grower and fast propagator.	2 10	.20 .80	3—.20 .50	5—.15 .25
Dryad (Chase) Smoky light rose with cream blotch.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Dusty Miller (Elliot) Tall growing dusty old rose with cream and red center. 6-8 well placed blooms on a long flowerhead. Has been in great demand.	2 10	.20 .80	3—.20 .50	5—.20 .25
Elan (De Bruyn) Soft silvery salmon pink. Large florets on a large plant. Deep green foliage.	2 10	.20 .80	3—.20 .50	5—.15
Eldorado (K & M) A medium size deep yellow with 6-8 slightly ruffled florets open at a time well placed on a strong stem. Good healthy grower.	2 10	.20 .80	3—.20 .50	5—.15 .25
Elgie Color dark brown or brownish red. A nice novelty.	2 10	.20 .80	3—.20 .50	5—.15
Elizabeth the Queen (White) Beauti-clear lavender mauve with darker lines in the throat. Heavily waved and frilled florets, 7-8 wide open on a medium tall stem. A very beautiful variety. Does best when given plenty of water.	2 10	.20 .80	3—.20 .50	5—.15 .25
Elmer's Rose (Fischer) A ruffled deep rose. 7-8 well placed blooms open. One of the best	1 10	.40 3.20	.30 2.00	.20 1.50

	Per	Large	Medium	Small
Emile Auburn (Lemoine)				
Coppery bronze with a cherry red throat blotch. An old timer but still worth while.	1	.20	.15	
Empress (Gelser)				
Rose pink with edges of petals streaked deeper pink. Large greenish yellow throat blotch. 10-12 open blooms.	1 10	.25 2.00		.15 1.20
Evangeline (Palmer)				
Beautiful light rose or light buff pink with creamy throat. Opens 8-9 large florets on a long flower-head. A very vigorous and healthy grower.	2 10	.20 .80	3—.20 .50	
Evening Bells (N. Z.)				
Rose salmon with a cherry blotch.	2 10	.20 .80	3—.20	5—.15 .25
Fiat Lux (K & M)				
Tall growing yellow with 8-10 medium size blooms open on a good stem.	1 10	.50 4 00	.35 2.80	.25 2.00
Flicker (Kuhn)				
A medium orange miniature with a bright scarlet blotch on a yellow throat.	2 10	.25	3—.25	5—.25 .40
Florence Nightingale (Harris)				
A beautiful glistering white with well ruffled heavy petals, opens 6 to 8 5½ in. florets on a long spike. Will become the leading white commercial.	2 10	.20 .80	3—.20 .50	5—.15 .25
Florentine (Fischer)				
Tall, ruffled creamy white. 6-8 open florets.	2	.25	3—.25	5—.25
Frans Hals (Holland)				
Deep glowing red with purple and orange stripes. Small cream throat. A fine smoky.	1 10	.25 2.00	.20 1.60	.15
Fred Parker (Both)				
A super giant, deep orange smoky. If you like them big this is it. Needs staking.	2	.25	3—.25	
Friendship (Fischer)				
Bright shade of pure pink, blending to a cream and white throat. A very beautiful variety.	2 10	.20 .80	3—.20 50	5—.15 .25
Fuchsia Belle (Almey)				
American beauty rose red or reddish purple. Opens 10 medium sized florets on a tall straight spike. Unusual and distinctive color. Bulblets rather hard to germinate.	2 10	.25 2.00	3—.25	5—.25
Gadelan (Pf.)				
A very tall growing smoky. Extra long flower head. Color smoky lavender-grey with a nice two-color blotch on lower petals.	2 10	.20 .80	3—.20 .50	5—.15 .25
Gail (Farrington)				
A light lavender, shading to deeper lavender at the edges of the petals. Fine commercial and show flower.	2 10	.25 1.00	3—.25 .70	5—.25 .40
General Eisenhower (Salman)				
Very deep rose color. Giant 6-inch flowers, many open at one time on a long flower-head.	2 10	.25 1.00	3—.25 .70	
Giant Cyclamen (Higgins)				
Light rose florets with a deep rosy blotch. Quite similar to Miss Wisconsin though somewhat larger.	1 10	.20 1.60	.15 1.20	2—.20 .80

	Per	Large	Medium	Small
Gladys Clegg (Symons)				
Apricot salmon with large velvety blotch. Very early, an old variety but a very fine novelty.	1 10	.25	.20 1.60	.15 1.20
Gold Lack (Pf.)				
Golden yellow center, shading to orange. A beautiful color combination that you will like. Small flowers.	2 10	.20 .80	3—.20 .50	
Golden Arrow (Pruitt)				
Clear light yellow with about 8 well placed blooms open. Good propagator. Opens well when cut in tight bud. Should be a good commercial.	2 10	.20 .80	3—.20 .50	.25
Golden Dawn (Savelief)				
Light yellow that opens 9-10 florets on a slender stem.	1 10	.30 2.40	.20 1.60	.15
Golden State (Wheeler)				
Clear medium yellow that opens 8-10 large blooms on a long flowerhead. Described as a yellow Picardy.	1	.20	2..20	
Gold Medal (Beardmore)				
A giant buff yellow with wide open waved florets.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Gold Standard (Beaton)				
Giant golden buff. The inner petals are a pure golden yellow, outer petals are a rich golden buff. 6-8 blooms open at once. Height 50 inches, good propagator.	1 10	.20 1.60	.15 1.20	.10 .80
Good Luck (K & M)				
Color creamy white with a fiery blood-red throat.	1 10	1.00 8.00	.75 6.00	.50 4.00
Gray Summit (Butt)				
Gray with creamy white throat. Tall plant with 7-8 large florets open. Good texture.	2 10	.20 .80	3—.20 .50	5—.15 .25
Green Light (Pf.)				
Ruffled greenish yellow, medium tall spikes. The special charm of this variety arises from the greenish gloss that overlays the well formed flowers.	2 10	.25 1.00	3—.25 .70	
Grijsaard (Holland)				
A beautiful and distinct shade of soft apricot-orange with a purplish to black feather, yellow throat	1	1.00	.75	.50
Gustav Mahler (K & M)				
Pansy violet with a narrow white feather. Spike is of medium length, early flowering.	1	1.50	1.00	.75
Gwen (Pickell)				
Beautiful light rose. 6-8 large blooms on a tall plant. It is also fragrant.	1	.30	.20	.15
Harry Hopkins (Salman)				
Large deep red with purplish shade. A fine dark red.	2 10	.25 1.00	3—.25 .70	5—.25
Havana (Roberts)				
Bronze shade with a brilliant red-orange throat. A nice smoky.	1	.20	.15	
Heart's Desire (Fiedler)				
Large ruffled pink, shading into white with a pale yellow throat, heavy midrib. 6-8 wide open florets on a tall spike. All buds will open in water. One of the best new varieties we had in 1948.	2 10	.20 .80	3—.20 .50	

	Per	Large	Medium	Small
Heart O'Gold (Fischer) Translucent waxy white with golden yellow throat, very early, very striking and beautiful.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Heavenly White (Moses) A sport of Rosa Van Lima. Sparkling blue white with a trace of lavender in the throat. Fine early commercial.	2 10	.20 .80	3—.20 .50	5—.15 .25
Heirloom (Klein) Orchid lavender, clear color with no flecking. Opens 10 five-inch florets with nearly all buds showing color.	1 10 blts	2.00 \$1.00	1.50	.80
Helen Eaken (K & M) A real elegant cream gladiolus with a greenish shine on the lower petals. Six well formed wide open florets on a tall spike with 10 more buds showing color. Early flowering.	2 10	.25 .80	3—.25 .50	5—.20 .30
Henri DeGreeve (K & M) Main color beautiful salmon orange with ochre colored petals overlaid with carmine. A novelty of striking appearance. 8 open flowers on a 20-bud spike.	2 10	.20 .80	3—.20 .50	5—.15 .25
High Finance (Wilson) Smoky light orange gray with a cream throat. A very tall,, husky plant, long flowerhead with 8-9 large blooms open. One of the best smokies.	2 10	.20 .80	3—.20 .50	5—.15 .25
High Life (K & M) Color light blue with deeper blotch. Tall straight stems with many medium sized flowers open at a time. One of the best blues.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Hochsommer (Pf.) Color a deep orange salmon with a small orange brown blotch on lower petals. Good grower and propagator.	1 10	.25 2.00	.20 1.60	.15
Holland's Glory (K & M) Dark salmon pink with slight yellow throat marking. The large blooms are well placed on the tall straight stems. Florets of heavy texture will stand all weather.	2 10	.20 .80	3—.20 .50	5—.15 .25
Huahina (Pf.) Very deep orange with golden markings on lower petals. Opens 6 well placed blooms on a medium tall plant. No other glad just like it.	2 10	.20 .80	3—.20 .50	5—.15 .25
Hula Hula (Wilson) Color gray and orange. Throat rose red and orange.	1	.30	.20	.15
Huntress (Jack) A very early ruffled pinkish lavender. 6-8 large florets open on a medium height spike.	2 10	.20 .80		
Indian Summer (Langworthy) Tall growing smoky. A blending of orange and purple, grey overlay, red feather.	2 10	.20 .80	3—.20 .50	5—.15 .25
Interpid (Jack) An attractive slate salmon smoky that is very bright and pleasing. Opens 8 of 17 buds.	2 10	.25 1.00	3—.25 .70	5—.25 .40

	Per	Large	Medium	Small
Java (Salman) Clear yellow flowers of giant size on a tall spike. The flowers are not too well arranged on the spike and attachment is too loose for a good commercial. Good for exhibition.	2 10	.20 .80	3—.20 .50	5—.15 .25
Je Maintiendral (K & M) Color scarlet with velvet-like red petals. 6-7 large wide-open flowers out of 16 buds are well placed on a long stem. Strong healthy grower. Early mid-season. Fine cut flower.	2 10	.20 .80	3—.20 .50	5—.15 .25
Jo Wagenaar (K & M) Color very deep red with a narrow white line on lower petals. Florets are well placed on a tall slender stem that never crooks. Healthy grower.	2 10	.20 .80	3—.20 .50	5—.15 .25
J. Van Konynenburg (K & M) Beautiful vermilion or garnet red without markings. Tall straight plant with 8-10 very large blooms open. A sensational exhibition and market variety.	2 10	.20 .80	3—.20 .50	5—.15 .25
King David (Carlson) Deep purple with velvety red throat and light picotee edge around the petals. Heavily ruffled. 8-10 florets open on a long stem.	1	.50	.35	.25
King Tan (Wilson) Beautiful large rosy tan spikes of an unusual color, very pleasing. 7-8 open florets, strong healthy grower.	2 10	.20 .80	3—.20 .50	
LaBelle (Krueger) Heavily ruffled cream white. Healthy grower and heavy propagator. Late blooming.	2 10	.20 .80	3—.20 .50	5—.15 .25
Lady Boo (Graff) Pure shade of shell pink. 6-7 florets open on a straight spike. Will make a good commercial.	2 10	.20 .80	3—.20 .40	5—.15 .25
Lady Jane (Lake) Clear cream with yellow lip. Will open 8 round, wide-open blooms on a good stiff plant. Texture and placement are perfect. One of the very best cut flowers.	2 10	.20 .80	3—.20 .50	
La Favorite (K & M) Color very brilliant light scarlet. 6-7 florets open on a straight stem. Good grower and propagator.	2 10	.25 1.00	3—.25 .70	
Lady Marion (White) Color light rose lavender. Opens 8-10 well placed florets on a tall straight stem. Opens well when cut in bud. Should make a fine commercial.	2 10	.20 .80	3—.20 .50	
Lancelot (Snyder) Pale medium yellow with deeper yellow throat. Tall flowering.	1	.35	.25	
La Paloma Blanca (Pf.) The pure white florets are of good substance, strongly attached on a tall stem. Early flowering.	1	1.00	.75	.50
Lavender and Gold (Baerman) Light lavender blending to a clear yellow throat. Opens 5-6 four-inch flowers on a tall slender stem.	2 10	.20 .80	3—.20 .50	5—.15 .25

	Per	Large	Medium	Small
nder Prince (LaSalle) ng Arthur seedling. An improvement on that y. Deep lavender which opens 6 five-inch is on a tall straight spike. One for commercial ers.	2 10	.20 .80	3—.20 .50	5—.15 .25
Gorham (Gorham) light red with a clean white throat. Very de- ble and strong grower.	1 10	.30 .	.20 1.60	.15 1.20
tto (K & M) light blue, lighter in the throat. A very dis- gladiolus. 5-6 large florets well attached to a m tall stem. Tall grower. An extra fine blue.	1 10	.25 2.00	.20 1.60	
ick (Balentine) utiful ruffled shell pink with a bright rose red a. Very striking and different.	2	.25	3—.25	
Pal (Van Voorhis) pinkish rose minature with deep rose throat e. 4-6 open florets.	1 10	.30 2.40	.25	.15 1.20
Sweetheart (Fischer) pink with a large white throat. 6 waxy mina- blooms open on a thin wiry spike	1 10	.25 2.00	.20 1.60	.15 1.20
le (Brown) e cream minature with a big red throat. 6-7 on a 16 bud spike.	1	.25	.20	.15
ge Witwe (Holland) nt shade of purple mauve with a large creamy blotch. A novelty that attracts attention.	1 10	.25 2.00	.20 1.60	.15 1.20
olia (Palmer) , soft, creamy rose. Blooms are large, round etals are recurved. Opens 6-8 on a strong Fine commercial cut flower.	2 10	.20 .80	3—.20 .50	5—.15 .25
hu (B. Palmer) ant yellow overlaid with a flush of pink and a small vivid geranium red blotch. A very r variety.	2 10	.25 1.00	3—.25 .70	5—.25 .40
oer (Salman) brown red. 7 to 8 large, well-placed blooms long stiff stem.	2 10	.25 1.00	3—.25 .70	5—.25 .40
e Leaf (Fletcher) rusty-brown. Opens 5-6 large florets on a ong flowerhead. A very unusual color.	1 10	.25 2.00	.20 1.60	
ne Both (Both) ate salmon pink with blended deep cream . Beautifully ruffled, with long stretch y . Fast propagator. Very fine early cut flower.	2 10	.25 1.00	3—.25 70	
iora (Errey) nt rich smoky lavender with a purple blotch. d timer.	1	.25	.20	
jeeta (Lins) orange blending to a lighter throat. Tall, five 5-inch ruffled florets open on a nice it spike. Healthy grower.	2 10	.20 .80	3—.20 .50	5—.15

	Per	Large	Medium
Java (Salman)			
Clear yellow flowers of giant size on a tall spike.	2	.20	3—.20
The flowers are not too well arranged on the spike and attachment is too loose for a good commercial.	10	.80	.50
Good for exhibition.			
Je Maintiendral (K & M)			
Color scarlet with velvet-like red petals. 6-7 large	2	.20	3—.20
wide-open flowers out of 16 buds are well placed on	10	.80	.50
a long stem. Strong healthy grower. Early mid-season. Fine cut flower.			
Jo Wagenaar (K & M)			
Color very deep red with a narrow white line on	2	.20	3—.20
lower petals. Florets are well placed on a tall slender stem that never crooks. Healthy grower.	10	.80	.50
J. Van Konynenburg (K & M)			
Beautiful vermilion or garnet red without markings	2	.20	3—.20
Tall straight plant with 8-10 very large blooms open. A sensational exhibition and market variety.	10	.80	.50
King David (Carlson)			
Deep purple with velvety red throat and light picotee edge around the petals. Heavily ruffled. 8-10 florets open on a long stem.	1	.50	.35
King Tan (Wilson)			
Beautiful large rosy tan spikes of an unusual color, very pleasing. 7-8 open florets, strong healthy grower.	2	.20	3—.20
	10	.80	.50
LaBelle (Krueger)			
Heavily ruffled cream white. Healthy grower and heavy propagator. Late blooming.	2	.20	3—.20
	10	.80	.50
Lady Boo (Graff)			
Pure shade of shell pink. 6-7 florets open on a straight spike. Will make a good commercial.	2	.20	3—.20
	10	.80	.40
Lady Jane (Lake)			
Clear cream with yellow lip. Will open 8 round, wide-open blooms on a good stiff plant. Texture and placement are perfect. One of the very best cut flowers.	2	.20	3—.20
	10	.80	.50
La Favorite (K & M)			
Color very brilliant light scarlet. 6-7 florets open on a straight stem. Good grower and propagator.	2	.25	3—.25
	10	1.00	.70
Lady Marion (White)			
Color light rose lavender. Opens 8-10 well placed florets on a tall straight stem. Opens well when cut in bud. Should make a fine commercial.	2	.20	3—.20
	10	.80	.50
Lancelot (Snyder)			
Pale medium yellow with deeper yellow throat. Tall flowering.	1	.35	.25
La Paloma Blanca (Pf.)			
The pure white florets are of good substance, strongly attached on a tall stem. Early flowering.	1	1.00	.75
Lavender and Gold (Baerman)			
Light lavender blending to a clear yellow throat.	2	.20	3—.20
Opens 5-6 four-inch flowers on a tall slender stem.	10	.80	.50

	Per	Large	Medium	Small
Lavender Prince (LaSalle)				
A King Arthur seedling. An improvement on that variety. Deep lavender which opens 6 five-inch blooms on a tall straight spike. One for commercial growers.	2 10	.20 .80	3—.20 .50	5—.15 .25
Leah Gorham (Gorham)				
Clear light red with a clean white throat. Very dependable and strong grower.	1 10	.30	.20 1.60	.15 1.20
Libretto (K & M)				
Color light blue, lighter in the throat. A very distinct gladiolus. 5-6 large florets well attached to a medium tall stem. Tall grower. An extra fine blue.	1 10	.25 2.00	.20 1.60	
Lipstick (Balentine)				
A beautiful ruffled shell pink with a bright rose red blotch. Very striking and different.	2	.25	3—.25	
Little Pal (Van Voorhis)				
Light pinkish rose miniature with deep rose throat plume. 4-6 open florets.	1 10	.30 2.40	.25	.15 1.20
Little Sweetheart (Fischer)				
Pure pink with a large white throat. 6 waxy miniature blooms open on a thin wiry spike	1 10	.25 2.00	.20 1.60	.15 1.20
Lucille (Brown)				
A nice cream miniature with a big red throat. 6-7 open on a 16 bud spike.	1	.25	.20	.15
Lustige Witwe (Holland)				
Brilliant shade of purple mauve with a large creamy white blotch. A novelty that attracts attention.	1 10	.25 2.00	.20 1.60	.15 1.20
Magnolia (Palmer)				
Light, soft, creamy rose. Blooms are large, round and petals are recurved. Opens 6-8 on a strong spike. Fine commercial cut flower.	2 10	.20 .80	3—.20 .50	5—.15 .25
Manchu (B. Palmer)				
Brilliant yellow overlaid with a flush of pink and with a small vivid geranium red blotch. A very showy variety.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Mansoer (Salman)				
Dark brown red. 7 to 8 large, well-placed blooms on a long stiff stem.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Maple Leaf (Fletcher)				
Giant rusty-brown. Opens 5-6 large florets on a very long flowerhead. A very unusual color.	1 10	.25 2.00	.20 1.60	
Marlene Both (Both)				
Delicate salmon pink with blended deep cream throat. Beautifully ruffled, with long stretchy spikes. Fast propagator. Very fine early cut flower.	2 10	.25 1.00	3—.25 .70	
Marmora (Errey)				
A giant rich smoky lavender with a purple blotch. An old timer.	1	.25	.20	
Marqueeta (Lins)				
Light orange blending to a lighter throat. Tall, with five 5-inch ruffled florets open on a nice straight spike. Healthy grower.	2 10	.20 .80	3—.20 .50	5—.15

	Per	Large	Medium	Small
Maurrie Trevan (Both) A giant dark red which makes a tall husky plant from small bulbs. 6½-inch florets on a long flower-head, holds 8 to 10 florets open. Bulbets large and germinate easily.	1 10	.25 2.00	.20 1.50	.15 1.20
Maureen Gardner (Preyde) Enormous clean white with a light violet throat mark and some creamy coloring on lower petals.	1 10	.25 2.00	.20 1.60	.15 1.20
Mauvie Rose (Wesselman) An extra early deep rose blending to mauve in the throat. Opens 6 florets on a medium tall stem. Healthy grower and propagator.	1 10	.20 1.60	.15 1.20	
Meistersinger (K & M) Color amber. 6-8 florets open on a tall wiry stem. Healthy grower and propagator.	1 10	.15 1.20		
Mid-America (Knierim-Evans) A giant red that has been the sensation at the shows. Round smooth florets with good culture will reach 7 inches in diameter. An extra good healthy grower and propagator. A sure winner for exhibition.	1 10	.25 2.00	.20 1.60	.15 1.00
Miss Chicago (Buckheit) Color rose with a lavender cast and a yellow crescent throat mark. Will open 8 giant florets of very heavy texture on a long flowerhead.	1 10	.25 2.00	.20 1.60	.15 1.20
Miss Cobleskill (Gregory) Sparkling clear pink. Opens up 10 six-inch florets on a long strong stem. A very beautiful variety. Will be in big demand when better known.	1 10	.20 1.50	2—.30 1.00	
Miss Holland (K & M) Beautiful venetian pink. Color similar to old Cory- phee. Early and very beautiful.	1 10	.25	.20	.15 1.20
Miss Wisconsin (Krueger) New shade of rose pink. Opens 6-8 five-inch florets at one time on a straight stem. One spike makes a bouquet. Will be in great demand. Has a wonderful show record.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Mistaya (Ketcheson) Smoky lavender rose sport of R. B. Large blooms on a tall stem.	2 10	.25 1.00	3—.25 .70	
Misty Dawn (Rich) Soft smoky rose-gray with brilliant orange red blotch. Opens 6-8 large blooms on a tall plant. Very popular show flower.	1 10	.20 1.60	.15 1.20	
Modern Times (Salman) Crimson purple or reddish rose with a faint throat mark. One of the best cut flowers. Healthy grower. A must have.	2 10	.25 1.00		
Morning Kiss (Wieghert) Large tall white with a slight lilac mark deep in the throat.	2 10	.25 1.00	3—.25 .70	5—.25 .40

ORDER SHEET

GELSER BROTHERS - DALTON, NEW YORK

Please forward to Amount inclosed \$ _____

Name _____ P. O. Box _____

Street _____ R. F. D. No. _____

Post Office _____ State _____

County _____ Express Office _____

Date of Order _____, 19__

Please write name and address plainly. If we are sold out of an item, shall we substitute nearest sizes?

QUANTITY	SIZE	VARIETY ORDERED	PRICE	
			DOLLARS	CENTS
1				
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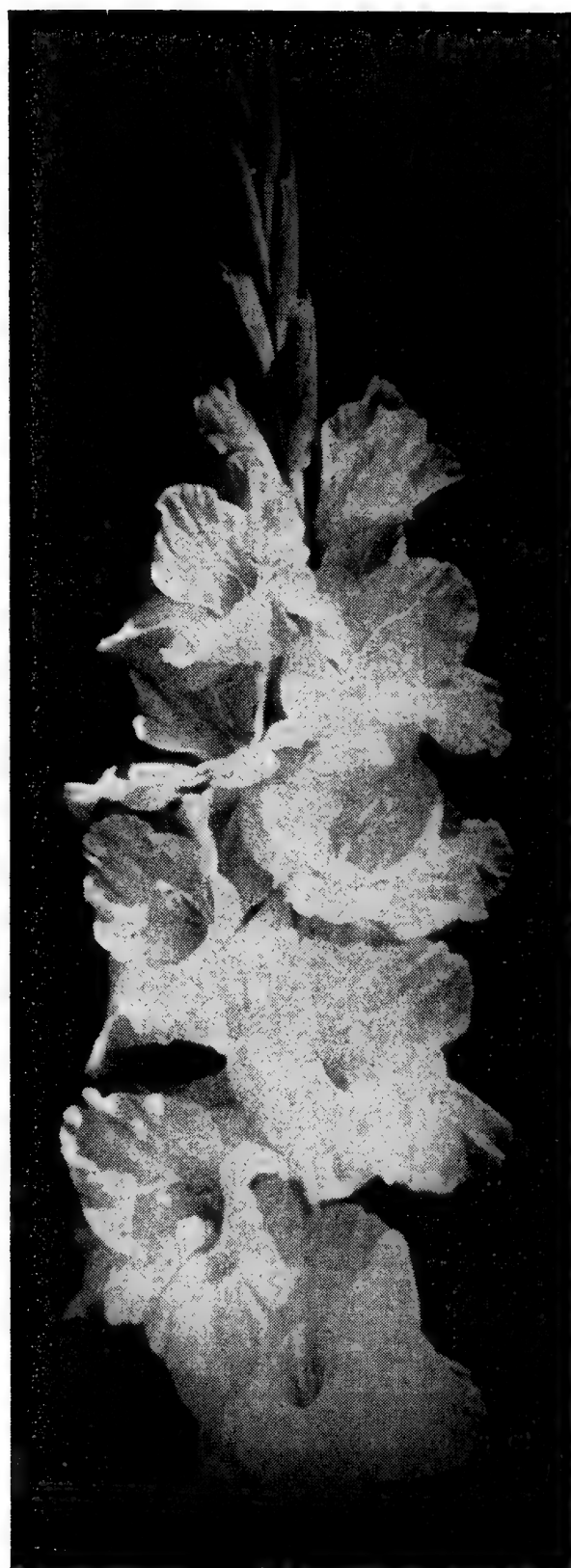
Orders may be continued on the back of this sheet.

QUANTITY	SIZE	VARIETY ORDERED	PRICE	
			DOLLARS	CENTS
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45				
46				
		TOTAL		

	Per	Large	Medium	Small
Mother Machree (Stevens) A grand old smoky that is still one of the best. Color grey lavender overlaid toward the edges with salmon. About 8 open florets.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Mrs. E. Both (Both) Called the most sensational giant exhibition glad. A blend of deep salmon pink with a deep cream throat. 9 to 10 six-inch florets on a long flower-head.	1 10	.20 1.60	.15 1.20	
Mrs. Mark's Memory (Pf.) Color reddish violet or deep rose purple. Very large flowers on a tall spike.	2 10	.20 .80	3—.20 50	5—.15 .25
Mrs. R. G. Errey (Errey) The large dark red flowers are well placed on a very tall plant. One of the best in this color.	1 10	.20 1.60	.15 1.20	.10 .80
Mrs. Rhoda Peterson (Menzies, Aus.) A giant orange with a faint smoky overcast with rich tones of blue-grey bordering a deep cream throat.	1	.30		
New Amsterdam (K & M) Wine red with a deeper colored feathered blotch on lower petals. 6-7 large well-opened blooms on a tall strong stem.	1 10	.20 1.60	.15 1.20	.10 .80
New York (Holland) Dark carmine purplish red. The long strong spikes are always straight.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Nocturne (Fischer) Color rose red, almost a black purple. Florets well ruffled on a nice plant. Nothing else like it.	1 10	.20 1.60	.15 1.20	.10 .80
Nova This may be a sport of Nova Zembla, hence the name, as we found it in a planting of that variety. Color is strawberry pink with pale yellow lip. Large rose blotch on lower petals 5-6 four inch florets open. Very striking.	2 10	.20 .80	3—.20 .50	5—.15 .25
Nova Zembla (K & M) Pure white. Tall straight grower with up to 8 wide open florets on a long flowerhead.	2 10	.20 .80	3—.20 .50	5—.15 .25
Noweta Rose (Fischer) Giant deep lavender rose. Tall plant having 10-12 open blooms. A great show winner.	1 10	.30 2.40	.20 1.60	.15 1.20
Oberbayern (Pf.) Color is a dark aniline blue. The two lower petals are cream. A very striking and different variety.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Odette Sansom (Salman) Creamy-yellow overlaid with pink. Large red blotch on lower petals.	2 10	.20 .80	3—.20 .50	5—.15 .25
October Sunshine (Quackenbush) Color orange blending to a golden yellow throat. Tall straight grower with 6-7 open florets. Very beautiful and good commercial variety.	2 10	.20 .80	3—.20 .50	5—.15 .25

	Per	Large	Medium	Small
Okinawa (Loar) A light rosy chocolate, splashed deeper brown. A dark wine colored spear in the throat.	1 10	.25 2.00	.20 1.60	
Oklahoma (Wilson) Ruffled lilac grey with creamy yellow throat 5-inch florets, 7 open, medium tall plant. Texture and placement are good. One of the very best smoky varieties. Odd but very nice. You will like it.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Opechee (Deam) Smoky old rose with lavender overlay. A soft shaded smoky.	1 10	.25 2.00	.20 1.60	.15 1.20
Oriental Pearl (Carlson) Called the wonder glad of 1946. Oriental Pearl is a very large wide open cream. 6 to 7-inch florets, very tall husky growing plant that does not crook. A leading commercial.	2 10	.20 .80	3—.20 .50	5—.15 .25
Palette (Kooy) Vermilion red with a sharp clear purple-blue color in the throat and blotch. Fine novelty.	1 10	.30 2.40	.20 1.60	.15 1.20
Parthiena (Hitchcock) Color an unusual deep shade of lavender. Opens 6 lightly frilled blooms on a long flowerhead. It produces jumbo bulblets which germinate well. An attractive glad.	1 10	.15 1.20	3—.25 .70	5—.25 .40
Pastel (Both) Petals are silvery grey edged with steel blue. Most unusual and refined smoky in soft tones.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Patrician (Sheer) Lavender self. Opens 6-7 florets on a medium plant.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Paul Rubens (Salman) Deep reddish violet purple. Large flowers of good substance with 6-7 open on a tall spike. It is in much demand in Holland and is said to be a fine parent for hybridizing.	2 10	.20 .80	3—.20 .50	5—.15 .25
Persian Rug (Roberts) A large bright and attractive rose and blue smoky, with a very prominent creamy-yellow throat.	1 10	.30 2.40	.20 1.60	.15 1.20
Penelope (Deam) A new shade in a dark lavender with a creamy white center. Opens 6 large well placed florets on a straight stem. A very unusual variety.	1 10	.25 2.00	.20 1.60	.15 1.20
Perdita (Grout) Rich yellow with conspicuous throat darts. 9-10 open florets on a tall stem. A fine exhibition variety	2 10	.20 .80	3—.20 .50	5—.15 .25
Peter Pan (Butt) Deep orange pink miniature with darker throat. Heavy textured with intense ruffling.	1 10	.20 1.60	.15 1.20	.10 .80
Pfizer's Century (K & M) Light scarlet of heavy texture. The stem is tall with 8-10 large wide-open flowers. A very beautiful variety.	2 10	.20 .80	3—.20 .50	5—.15 .25

	Per	Large	Medium	Small
Persian Beauty (Knierim) A bronzy-grey smoky with veined petals. Very unusual and pleasing. Large and tall.	1 10	.20 1.60	.15 1.20	2—.20 .80
Phantom Beauty (Bastian) A light pink of formal type, perfect placement with 5½-inch ruffled wide-open florets, 12 to 13 open at one time. Tall growing and never crooks. Good grower and shipper. A must have.	2 10	.20 .80	3—.20 .50	5—.15 .25
Picardy (Palmer) Color a lovely shrimp or salmon pink. 6-7 well-placed blooms open. So well known it is not necessary to say much about it. Our strain has always been healthy with long spikes.	2 10	.20 .80	3—.20 .50	5—.15 .25
Picton (Burns) Tall, apricot with orange shading. 7-8 open on a good spike.	2 10	.20 .80	3—.20 .50	
Pink Picardy (Earl) A sport of Picardy that is of a deeper pink than its parent. A good tall healthy grower.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Poinciana (Snyder) Rosy red with a white spear on a dark red throat. Tall plant.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Polynesie (K & M) A pure salmon deeper than Picardy. Opens 8-10 well placed round blooms on a tall plant, heavy texture and slightly ruffled.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Popular (Salman) Color velvety brownish toned scarlet overlaid with deep orange.	1 10	.25 2.00	.20 1.60	
Poussin (Salman) Morocco red or rust red. Opens about 6 florets on a straight spike. A different color and a good healthy grower. Makes beautiful large bulbs.	2 10	.25 1.00	3—.25 .70	
Purple Supreme (Wilson) Clear deep purple with lighter border on edge of petals. Opens 6-7 good sized blooms on a tall plant. One of the best purples.	2 10	.20 .80	3—.20 .50	5—.15 .25
Quiberon (Errey) Clear apricot, blending to a cream throat. 8-10 large well placed blooms on a slender stem. A grand variety.	1 10	.20 1.60	.15 1.20	
R-B (Upton) Huge rusty brown on old rose. Strong grower and fast propagator. Attachment of florets to stem is not too good at times. Often wins for the largest flower at the shows.	2 10	.20 .80	3—.20 .50	5—.15 .25
Recado (Palmer) Large smoky rose, flecked and splashed with orange scarlet. Very odd and different.	2	.25		
Red Charm (Butt) Deep sparkling scarlet, deeper in the throat. 7-8 large well-placed blooms open on a tall straight spike. A very fine commercial.	2 10	.20 .80	3—.20 .50	5—.15 .25



	Per	Large	Medium	Small
Red Cherry (Roberts) A brilliant cherry red, slightly deeper throat. Large, round blooms on a tall spike. Extra fine and early.	2 10	.20 .80	3—.20 .50	5—.15 .25
Red Wing (Wright) Pure scarlet red with a small feather deep in the throat. Opens up to 10 large blooms with 6 more showing color on a long flowerhead. Opens good when cut in bud. Very outstanding.	1 10	.15 1 20		
Regal Red (Fischer) A tall growing scarlet of a distinctive shade, tinged with orange.	1 10	.20 1.60	.15 1.20	.10 .80
Rheingold (K & M) Color brilliant golden yellow without markings, slender straight stem. 6-8 open florets.	1 10	.30 2.40	.20 1.60	.15 1.20
Ridgley (Stevens) Very tall strong growing purple. An extra fine purple.	1 10	.20 1.60	.15 1.20	.10 .80
Robert Alan (Lorenz) Clear deep yellow. 7-8 florets open on a tall plant. Good exhibition variety.	1 10	.30 2.40	.20 1.60	.15 1.20
Robinson Crusoe (Lins) Color tan heavily marbled deep rose-chocolate. Opens 6 wide open 5-inch florets of good substance. A real novelty that you will like when you see it. A very striking color.	1 10	.20 1.60	.15 1.20	.10 .80
Roi Albert (Lemoine) Coppery salmon or smoky brown with red and yellow throat. An old timer, very odd.	1 10	.25 2.00	.20 1.60	
Romany (Youmans) Pink with red and blue throat blotch. A very beautiful smoky. Good strong grower. You will like it if you are a smoky fan.	1 10	.20 1.60	.15	.10
Roosevelt's Memory (Salman) Giant, well arranged ivory white. Flowers of good texture on a tall spike. Opens 7 to 8 giant florets at one time.	2 10	.20 .80	3—.20 .50	5—.15 .25
Rosa (N. Z.) Color rose and amethyst. Opens seven 6-inch florets.	1 10	.20 1.60	.15 1.20	.10 .80
Rose Dawn (Errey) Glowing old rose, deeper shade in throat. Very strong grower with long flowerhead. 9-10 well-placed blooms. Color very much like Chaumonty much better growth. A must have.	2 10	.20 .80	3—.20 .50	5—.15 .25
Royal Scot (Taylor) A beautiful tall growing rose purple with 6 or 7 open florets which are tightly attached to the stem. Produces many bulblets which grow easily.	1 10		.50	.30 2.40
Royal Windsor (Beaton) A very bright spectrum red. Grows tall with 8-10 five-inch florets open. The florets are firmly attached and spikes are always straight. One of the best new glads.	10		3—.20 .50	5—.15 .25

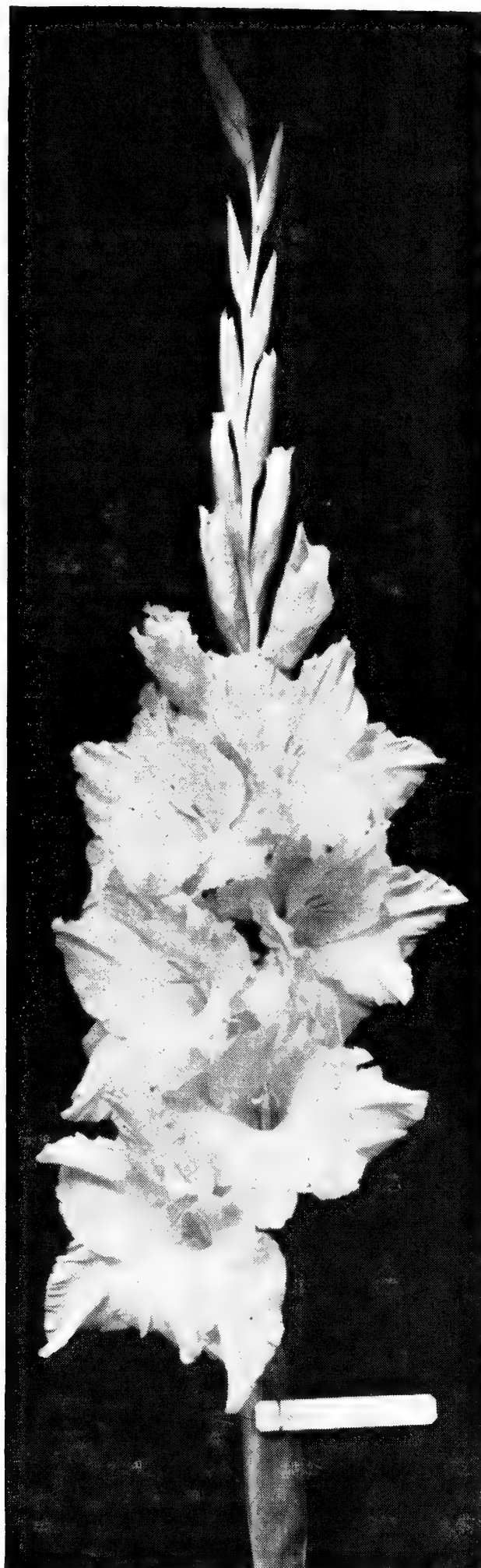
	Per	Large	Medium	Small
Salamanca (Stubbs) A light smoky buff with coppery cerise feather, tall grower.	1	.40	.30	.20
Sandman (Butt) Old-rose toned smoky with white throat shading to tan. Opens 5 or 6 blooms on a tall straight stem. A very beautiful smooth textured smoky.	2 10	.25 1.00		
Sans Souci (Pf.) A rich glowing scarlet with a narrow white line on lower petal. The florets are of heavy texture and well placed.	1 10	.30 2.40	.20 1.60	.15 1.20
Salman's Glory (Salman) Creamy white with carmine red markings on a large primrose yellow blotch. Very large wide-open florets of heavy texture on a tall straight stem. Should make a good commercial.	2 10	.20 .80	3—.20 .50	5—.15 .25
Sheherezade (Pf.) A creamy pink with a strawberry colored blotch. The large florets are of heavy texture. Distinctive and fine.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Sheik (Salman) Purple-violet with a blood red blotch.	2 10	.20 .80	3—.20 .50	5—.15 .25
Skyline (Wilson) Silvery grey apricot buff throat.	1	.20	.15	2—.20
Siboney (Allen) A large ruffled lavender slightly on the rose side. Opens 8 large well placed blooms on a medium tall stem. A good show flower and may make a good commercial.	2 10	.20 .80	3—.20 .50	5—.15 .25
Silcherlied (Pf.) LaFrance pink with a dark red blotch. Tall strong grower.	1 10	.25 2.00	.20 1.60	.15 1.20
Silver Gull (K & M) Color silvery bluish grey with a creamy blotch. Very distinct and real novelty. Large wide-open florets on a straight stem with 6-7 open.	2 10	.20 .80	3—.20 .50	5—.15 .25
Silver Wings (Ritsema) Creamy white. Said to be an improvement on Leading Lady with whiter and more ruffled florets. Being a sport of Picardy it occasionally reverts to Picardy. In case you receive a Picardy we will replace on request.	2 10	.20 .80	3—.20 .50	5—.15 .25
South Seas (Wilson) Tall, deep orange grey with deep orange and yellow blotch. Strong grower.	1 10	.20 1.60	.15 1.20	2—.25
Snowcrest (Ellis) Larger ruffled white. Tall growing with 5-6 large blooms open on a stiff stem. A very fine variety that will be in big demand when better known.	2 10	.20 .80	3—.20 .50	5—.15 .25
Snow Flake (Pf.) A pure white with round florets. 6-8 medium sized florets open on a strong stem. Healthy grower and good propagator.	2 10	.25 1.00	3—.25 .70	5—.25 .40

	Per	Large	Medium	Small
Ruby (Kuhn) A medium dark red minature. Strong grower. Opens 5 florets on a good spike.	10 1	1.60 .20	1.20 .15	.10
Ruth Ann (Woods) Color an unusual lavender pink with a large orchid blotch. The 5-inch florets are ruffled and of good substance. A very beautiful gladious.	1 10	.25 2.00	.20 1 60	
Sahara (Palmer) Smoky tan or light russet brown. Opens 6-8 well-placed blooms in a double row. Will stand heat without wilting.	2 10	.20 .80	3—.20 .50	5—.15 .25
Snow Princess (Pf.) An improved Maid of Orleans. A larger and better white in every way. A healthy, vigorous grower and good propagator.	2 10	.20 .80	3—.20 .50	5—.15 .25
Sparks (Glass) Glistening light yellow with an orange scarlet feather on lower petals. Opens 7 large fluted triangular blooms on a tall slender stem. Has many large bulblets which germinate well, many will bloom.	10		3—.20 .50	5—.15 .25
Spic and Span (Carlson) A very tall ruffled deep pink with 10 open florets well-placed on a long flowerhead. A tall, strong grower. Spic and Span has a long list of show winnings.	2 10	.20 .80	3—.20 .50	5—.15
Spotlight (Palmer) Clear medium deep yellow with a small vivid scarlet blotch in the throat. 5-6 large blooms open at one time on a tall straight spike. In great demand for cutting.	2 10	.20 .80	3—.20 .50	5—.15 .25
Stanley (Hatch) Color grey lavender and brown. A brown Mother Machree.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Storm Cloud (Wilson) Smoky orange with a small cream blotch. Opens 8 or 9 five-inch florets. Good grower.	1	.30	.20	.15
Storm King (Errey) Dusty pink, overlaid grey, crimson throat.	2 10	.25 1.00	3—.25 .70	5—.25
Stormy Weather (Barrett) Tall ruffled rose lavender grey overlaid with tints of rose and salmon. 7-8 open florets on a tall slender spike. A very unusual smoky. A favorite with many.	2 10	.25 1.00	3—.25 70	
Strathnaver (Peattie) Very large exhibition white. Opens 9-10 florets on a tall stem.	1	.25	.20	.15
Sultara (Pruitt) Smoky salmon rose with a large smoky blotch. Opens 6 well placed blooms.	1 10	.20 1.60	.15 1.20	.10 .80
Sundance (Almey) Ruffled clear medium yellow. Tall growing with 8-10 florets open. A very nice yellow.	1	.20	.15	.10

	Per	Large	Medium	Small
Sunlight (Spiller) Large ruffled florets of a brilliant orange, shading to a golden center. Tall vigorous grower with 5-6 large blooms open. A very beautiful variety.	2 10	.20 .80	3—.20 .50	5—.15 .25
Sun Spot (Roberts) Light apricot buff with a rose spot in the throat. Opens up 8 or 9 ruffled florets on a tall straight spike. A good propagator. Has a very fine show record and should make a fine commercial.	2 10	.20 .80	3—.20 .50	
Supreme Beauty (Bastian) A deep salmon pink with creamy yellow throat. Opens 7-8 wide open ruffled florets on a long flowerhead.	2 10	.25 1.00	3—.25 .70	
Sweet 16 (Fischer) A sport of Beauty's Blush. A cool pure pink. Very attractive in color and form. A grand variety.	1	.30	.20	.15
Sweetheart (Alkemade) Vivid rose with carmine blotch. Exceptionally tall spikes with 8-10 large florets open at a time. A very beautiful variety.	2 10	.20 .80	3—.20 .50	5—.15 .25
Swing (Pf.) A large pure white. The 5½ inch florets are of good texture and well placed on a tall spike. Early flowering.	2 10	.20 .80	3—.20 .50	
Terrific (Wilson) Deep canary yellow. Will open 12 or more blooms at one time One spike is a bouquet.	1	.30	.20	.15
The Owl (Wheeler) Deep dusty rose with a pansy like face. The throat blotch may resemble an owls eyes. Spectacular and different. A real oddity.	2 10	.20 .80	3—.20 .50	5—.15 .25
The Roan (Pruitt) Rosy red, covered with fine silvery lines. Very odd and unique.	2 10	.25 1.00	3—.25 .70	5—.25
Tivoli (K & M) Soft rose with lighter throat. Opens 8-9 wide-open florets on a tall stem. Should be extra fine for cutting. Very beautiful.	2 10	.25 1.00	3—.25 .70	
Tobruk (Pf.) Very dark velvety red. Medium sized florets, well attached on a medium tall stem. 5-6 florets open at one time. A real attractive novelty.	2	.25		
Tony (Wilson) Light chocolate with orange blotch and cream edge.	1	.25	.20	.15
Trails End (Ficht) Deep lavender rose with a large creamy yellow throat. Color quite similar to COUTTS ORCHID but better placement.	1	.25	.20	
Treasure Island (Lines) Large light pink that opens 6-8 very large blooms on a nice spike.	1	.25	.20	.15

	Per	Large	Medium	Small
Trocadero (Lines) A very tall unmarked orange. Opens 5 or five-inch wide open florets of heavy texture.	2 10	.25 1.00	3—.25 .70	5—.25 .40
True Love (Kline) Clear shell pink. Good grower and reliable cutter. Opens 6-8 five-inch florets on a tall stiff stem. Very early and very beautiful.	2 10	.20 .80	3—.20 .50	
Tunia's Atomic Burst (Both) A vivid bronzy red with a lavender smoky overcast.	2 10	.20 .80	3—.20 .50	5—.15 .25
Tunia's Delight (Both) A beautiful clear orange with a blue margin around the edges of the petals.	2 10	.25 1.00	3—.25 .70	5—.25 .40
Tunia's Elite (Both) A beautiful smoky in a bronzy orange, edged with smoky orange. Has a fiery red throat blotch.	2 10	.20 .80	3—.20 .50	5—.15 .25
Tunia's Mahomet (Both) Fine giant dark smoky. Color plum with orange scarlet in the throat. Nice long flowerhead with 6-7 open florets. Claimed to be the best smoky from down under.	2 10	.20 .80	3—.20 .50	5—.15 .25
Tunia's Wizard (Both) Hugh brown velvety smoky plum, orange scarlet in throat, very large florets.	1	.30	.20	.15
Uhu (K & M) A new smoky from Holland. Said to be the finest smoky yet introduced. The large florets are well placed on a tall stem. About 8 open at one time.	2 10	.20 .80	3—.20 .50	5—.15 .25
Vagabond Prince (Palmer) Garnet-brown with blotch of glowing scarlet. An old timer, still one of the best.	1	.25	.20	.15
Valeria (Pruitt) Light red or scarlet. Very tall husky plant with 6-7 large ruffled florets open on a long flowerhead, always well placed. It is in great demand as a cut flower. The bulblets are rather hard to germinate.	10			.25
Van Gold (VanVoorhis) Deep golden yellow with no markings. Opens 6-8 five-inch blooms on a straight stiff stem. A very fine early commercial.	2	.20	3—.20	
Velvet Dream (Salman) Velvety brownish purple, opens 6-7 large round florets on a long flowerhead, strong grower.	1	.25	.20	
Velvet Mantle (Fischer) Dark red with silken sheen, tall grower.	1	.25	.20	.15
Venida (Milo) Beautiful rose color shaded with lavender, large cream throat, very fine.	2	.25	3—.25	5—.25

	Per	Large	Medium	Small
Voodoo (Kadel) Large ruffled plum colored smoky. Opens 6-7 large florets on a tall spike. Strong grower and good propagator. A very interesting novelty and show glad.	2 10	.20 .80	3—.20 .50	5—.15 .25
Wahoo (Wilson) Large smoky orange with red orange blotch. 6-inch florets, 10 open on a long flower head.	1	.40		
Wampum (Winsor) Deep smoky orange with a red-orange blotch.	1	.25	.20	2—.25
War Paint (Kadel) Dark scarlet with a darker throat. 8-10 florets open on a long flower head. It has a straight strong stem	2 10	.20 .80	3—.20 .50	5—.15 .25
Wedgewood (Fischer) A rich live blue lavender shading to cream in the throat. 5 heavily ruffled florets open on a tall slender stem. A very beautiful variety.	2 10	.20 .50	3—.20 .50	5—.15 .25
W. H. Hosmer (Hatch) Rose tinged with lavender with a large cream lip. Opens 8-10 blooms on a medium height spike.	2 10	.25 1.00	3—.25 .70	5—.25 .40
White Goddess (Roberts) Tall, strong growing white with cream throat. Heavily ruffled, extra good.	2 10	.25 1.00	3—.25 .70	5—.25 .40
White Standard (Holland) Glistening pure white with a very thin lilac pencil line on lower petal medium size waved florets. Good stem.	1 10	.25 2.00		
White Wings (Errey) A tall growing pure white having large flowers. Said to be faultless in purity, texture and form. Blooms are well arranged on a tall slender stem.	2 10	.20 .80	3—.20 .50	5—.15 .25
Willy Derby (Holland) Large spikes of well shaped yellow flowers.	2 10	.20 .80	3—.20 .50	5—.15
Yellow Herald (Pf.) Color amber yellow carmine in throat. The large wide open flowers are nicely faced and spaced on a strong upright stem Good healthy grower. A fine early commercial.	2 10	.20 .80	3—.20 .50	5—.15 .25
Deluxe Mixture— This is a splendid mixture. It contains many new and high priced varieties. Every bulb is worthy of a place in your garden. An inexpensive way to get a good collection of gladiolus is to grow our De-Luxe Mixture. Thousands of our customers are always pleased. 100 large bulbs \$5.00 postpaid. 100 medium bulbs \$3.25 postpaid.				



Heart's Desire

WHOLESALE PRICE LIST 1954

Prepaid Prices

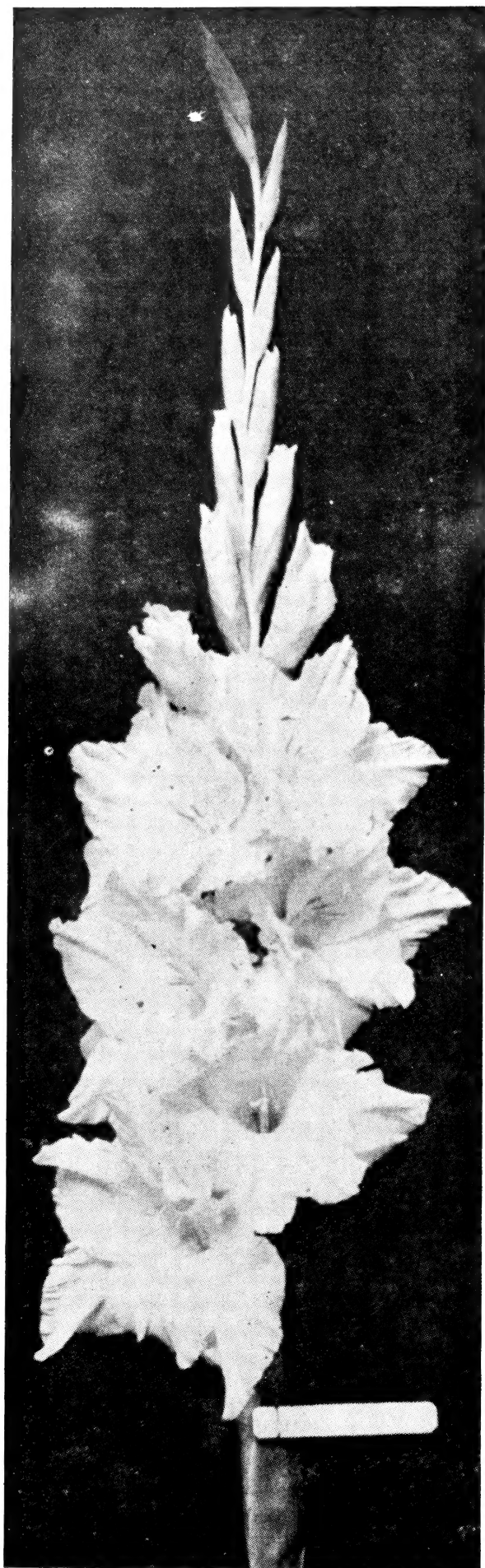
Prices per 100. 25 bulbs at the same rate.

Pint bulblets sold at the quart rate.

	Bulblets			
	Large	Medium	Small	Quart
Annamae	\$6.00	\$4.00	\$2.00	\$3.00
Atom	6.00	4.00	2.00	4.00
Beauty's Blush	6.00	4.00	2.00	3.00
Belle Jaune	6.00	2.00	3.00
Beltrami	6.00	4.00	2.00	3.00
Benjamin Britten	6.00	4.00
Black Phantom	6.00	4.00	2.00	3.00
Bridal Orchid	6.00	2.00	4.00
Buckeye Bronze	6.00	3.00
Burma	6.00	4.00	2.00	3.00
Cover Girl	6.00	2.00	3.00
Daisy Mae	6.00	4.00	2.00	3.00
Dr. Van Dobben de Bruyn	6.00	4.00	2.00	3.00
Dusty Miller	6.00	3.00
Eldorado	6.00	4.00	2.00	3.00
Elizabeth the Queen	6.00	3.00
Evening Bells	6.00	3.00
Florence Nightingale	6.00	4.00	2.00	4.00
Friendship	6.00	4.00
Golden Arrow	6.00	3.00
Heart's Desire	6.00	4.00
Henri de Greeve	6.00	3.00
Java	6.00	2.00	3.00
Je Maintiendral	6.00	4.00	3.00
Jo Wagenaar	6.00	4.00	2.00	4.00
J. Van Konynenburg	6.00	4.00
Lady Boo	6.00	4.00	3.00
Lady Jane	6.00	4.00	3.00

	Large	Medium	Small	Quart
Lavender Prince	4.00	2.00	3.00
Magnolia	6.00	2.00	3.00
Oriental Pearl	4.00	3.00
Perdita	6.00	4.00	3.00
Pfitzer's Century	6.00	4.00
Phantom Beauty	6.00	4.00	3.00
Picardy	6.00	4.00	3.00
Polynesie	8.00	6.00	3.00	5.00
Purple Supreme	4.00	3.00
Red Charm	6.00	4.00	2.00	3.00
Red Cherry	6.00	4.00	3.00
Roosevelt's Memory	6.00	4.00	2.00	3.00
Rose Dawn	6.00	4.00	3.00
Salman's Glory	6.00	4.00	2.00	3.00
Sheherezade	8.00	6.00	3.00	4.00
Silver Gull	6.00
Snow Princess	6.00	4.00	2.00	3.00
Spotlight	4.00	2.00	3.00
Stormy Weather	8.00	6.00	5.00
Tivoli	6.00	3.00
True Love	6.00	4.00	3.00
Uhu	6.00	2.00	3.00
Voo Doo	6.00	4.00	2.00	4.00
White Wings	4.00	4.00
Yellow Herald	6.00	4.00	2.00	3.00

All stock offered subject to prior sale. If possible give second choice.



Heart's Desire